### **BEYOND REALITY: USING AR FOR VRU-AV COMMUNICATION AND INTERACTION RESEARCH UPDATE AND FUTURE DIRECTION: 04/X/2022**

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## **Communication between AVs and VRUs**

vocal

hand gestures, communication, and eye contact

### EXPLICIT

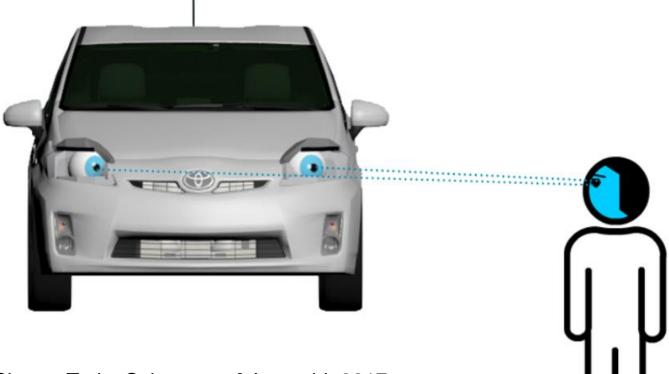
Loss of driver cues may decrease pedestrian confidence and trust.

### **External Human-Machine Interfaces** eHMIs





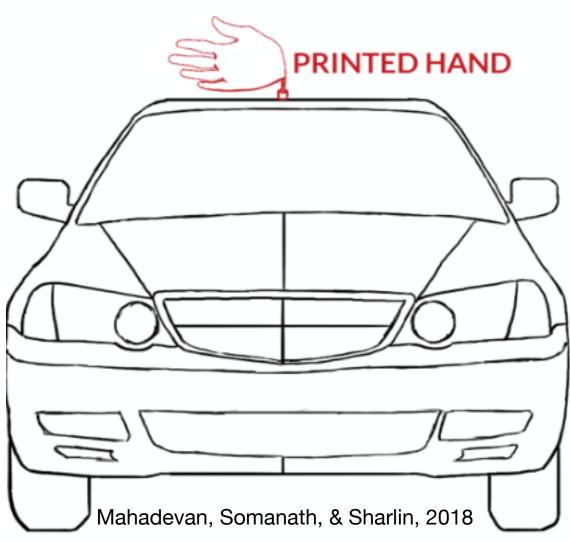
Daimler, 2017





Chang, Toda, Sakamoto, & Igarashi, 2017

Dietrich, Willrodt, Wagner, & Bengler, 2018





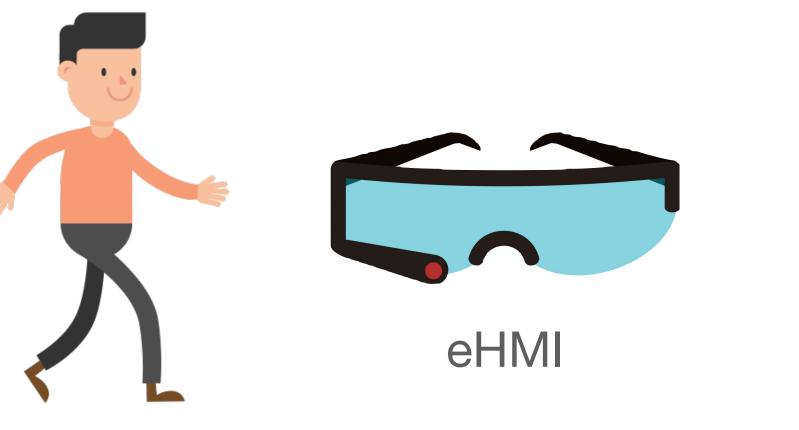
Bazilinskyy, Dodou, & de Winter, 2019

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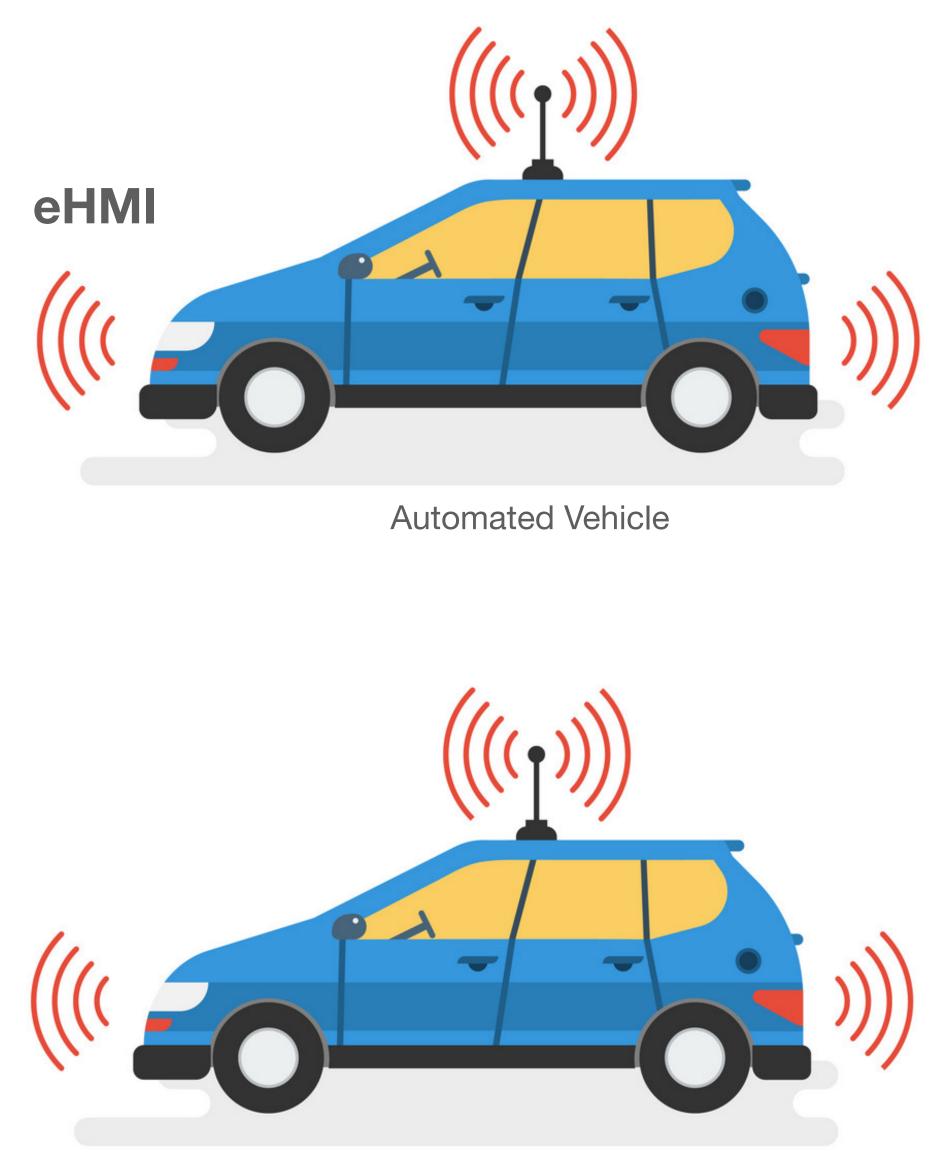
# **Problem Space**



Person



Person



Automated Vehicle



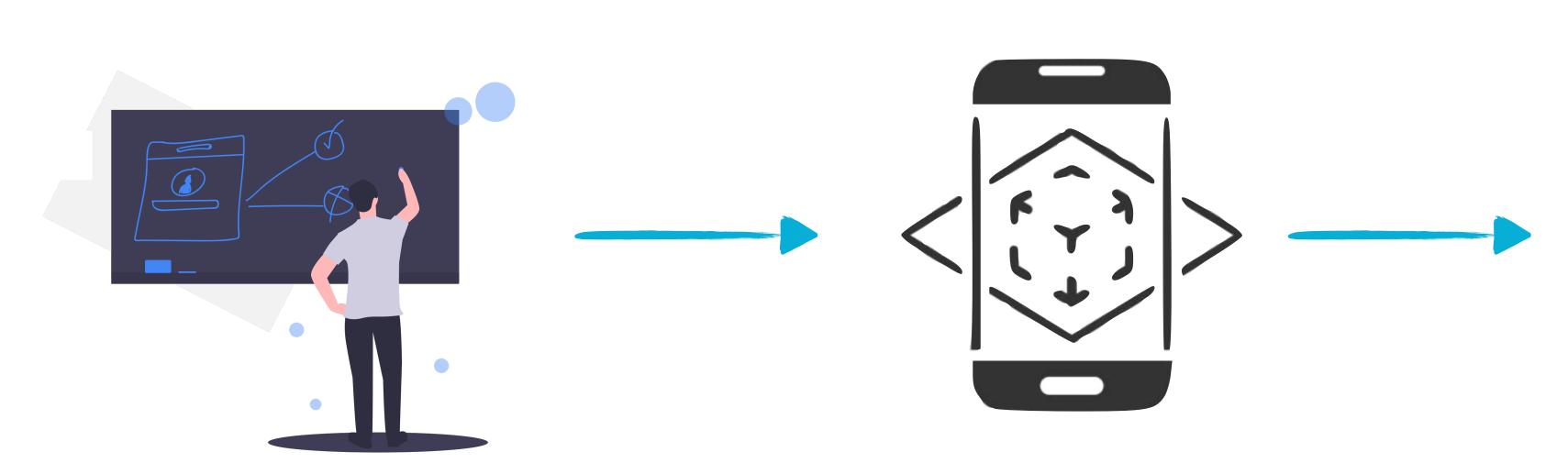
# **Main Themes and Objectives**

- Assess whether humans trust indirect communication from an Automated Vehicle
- Assess whether augmented reality is a suitable technology for the 2 development of interfaces which facilitate AV-VRU communication.
- Identify user-preferred design elements for AR interfaces which facilitate AV-VRU 3 communication.
- Develop virtual/augmented reality simulation methods to investigate the interaction between AVs and VRUs.





### Design and implement theoretically informed prototypes, and assess their validity and effectiveness empirically.



Brainstorming Design Exercise

Implement and test in VR and AR



Evaluate with users

### **Towards future pedestrian-vehicle interactions:** Introducing theoretically-supported AR prototypes

### Augmented reality interfaces for pedestrian-vehicle interactions: An online study

### interactions: An online study

23rd August 2022

Natasha Merat<sup>2</sup>, Joost de Winter

Augmented Reality (AR) technology through traffic. However, whether potent currently unknown. Nine novel AR inty study presented to United King esthetics, and malysis. The results indicate existing traffic, and head-up showed that there were no Thematic analysis of the weaker points, and reinterfaces were comp misinterpreted in th occlude the vie experience-base target users in pedestrians ?

> Keywor vehic

# Work so far Transportation Research Interdisciplinary Perspectives

tal homepage: www.elsevier.com/locate Vulnerable road users and the coming wave of automated vehicles: Expert Marieke Martens<sup>1</sup>, Natasha Merat<sup>k</sup>,

Glossary

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**Vulnerable Road Users and The Coming Wave of Automated Vehicles: Expert Perspectives** 





Expert position paper.

Invited **16 researchers** to give their **perspectives** of automated vehicles (AVs) and the interaction with vulnerable road users (VRUs) in the future urban environment.

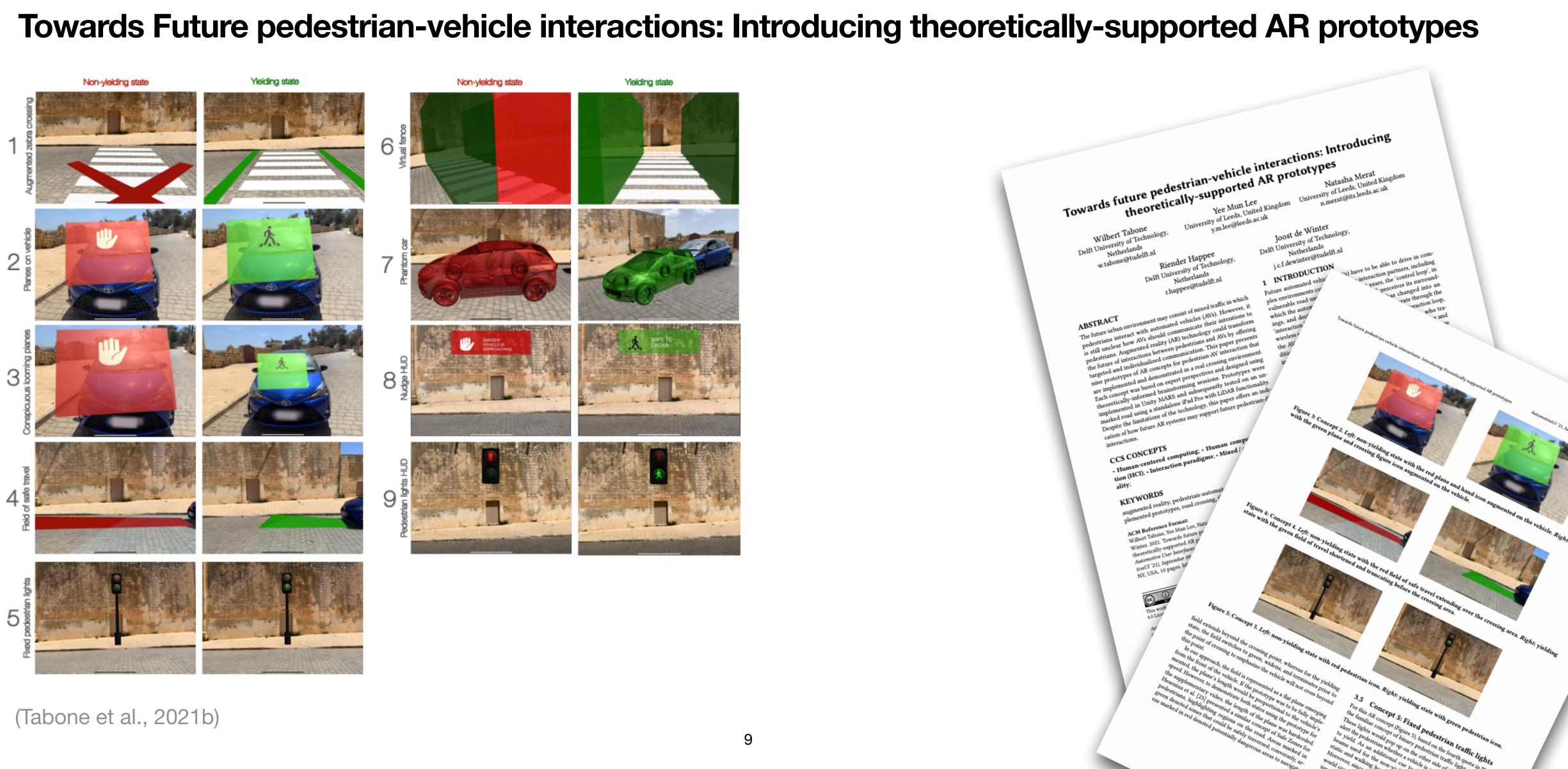
Aspects such as smart infrastructure, external humanmachine interfaces (eHMIs) and the potential of augmented reality were addressed during the interviews.

(Tabone et al., 2021)

### **Vulnerable Road Users and The Coming Wave of Automated Vehicles: Expert Perspectives**



# **Design Study**



# **Evaluation of Augmented Reality Interfaces**

### **Online Questionnaire Study**

Simulator Study

Naturalistic Study

Ecological Validity Increase

# **Online User Evaluation Study**

Augmented reality interfaces for pedestrian-vehicle interactions: An online study

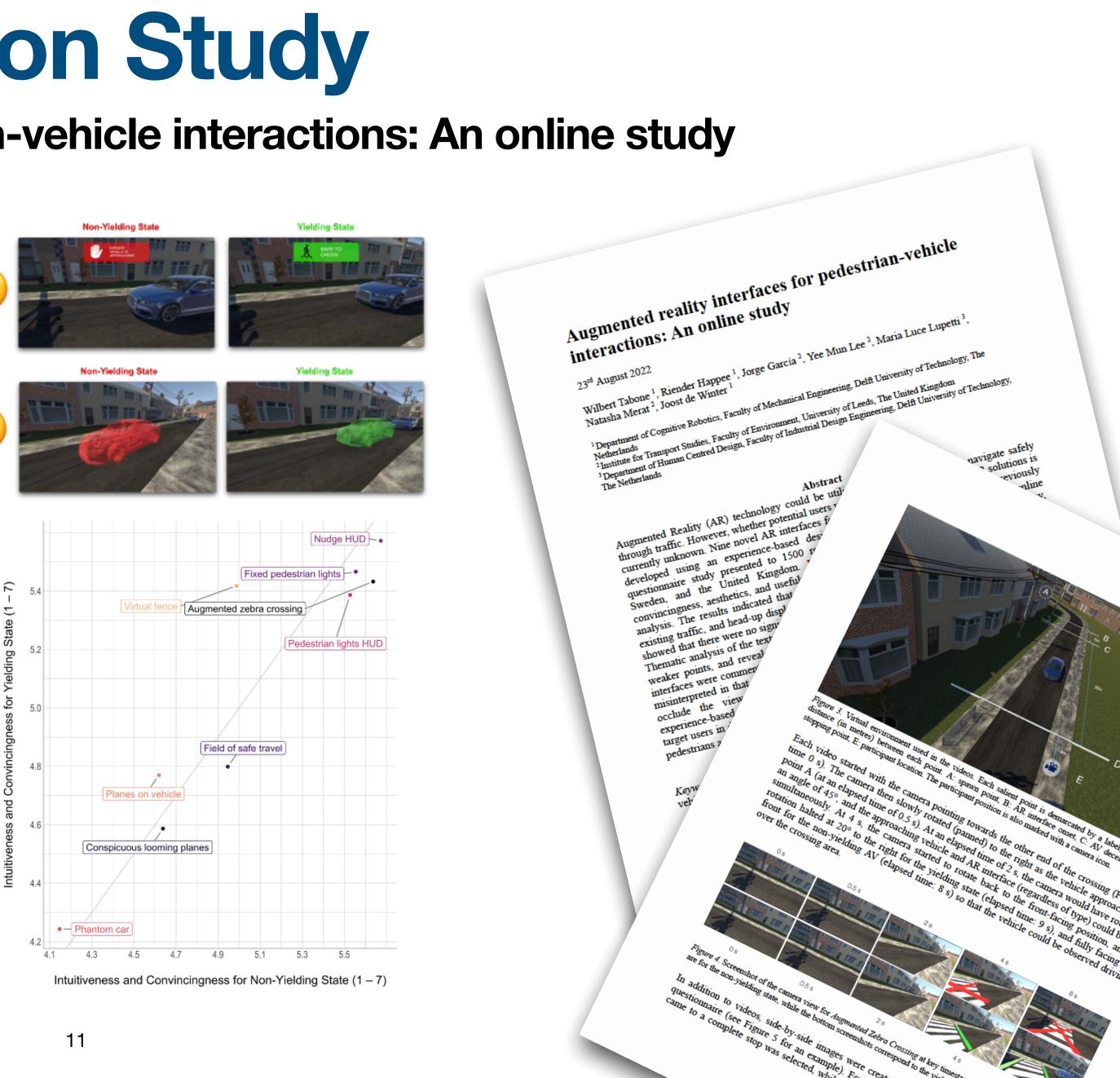
Interface	Composite Score M (SD)
8. Nudge HUD	<b>0.36</b> (0.85)
1. Augmented zebra crossing	0.32 (0.89)
5. Fixed pedestrian lights	0.28 (0.88)
9. Pedestrian lights HUD	0.24 (0.86)
6. Virtual fence	0.03 (1.00)
4. Field of safe travel	-0.13 (1.00)
2. Planes on vehicle	-0.22 (0.98)
3. Conspicuous looming planes	-0.36 (1.00)
7. Phantom car	-0.53 (1.05)





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(Tabone et al., 2022)



### Simulator User Evaluation Study

### Augmented reality interfaces for pedestrian-vehicle interactions: An simulator study



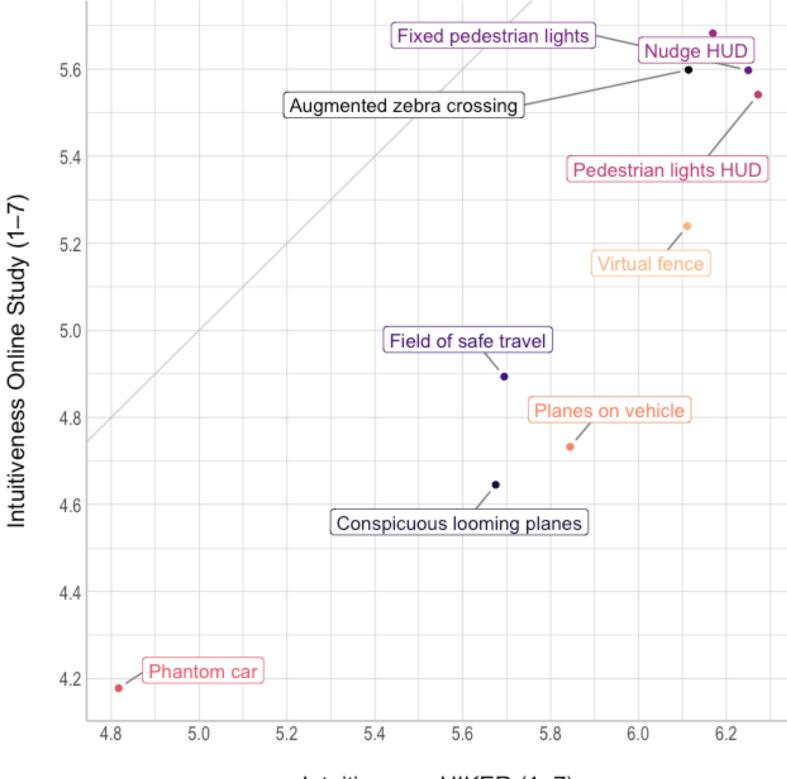




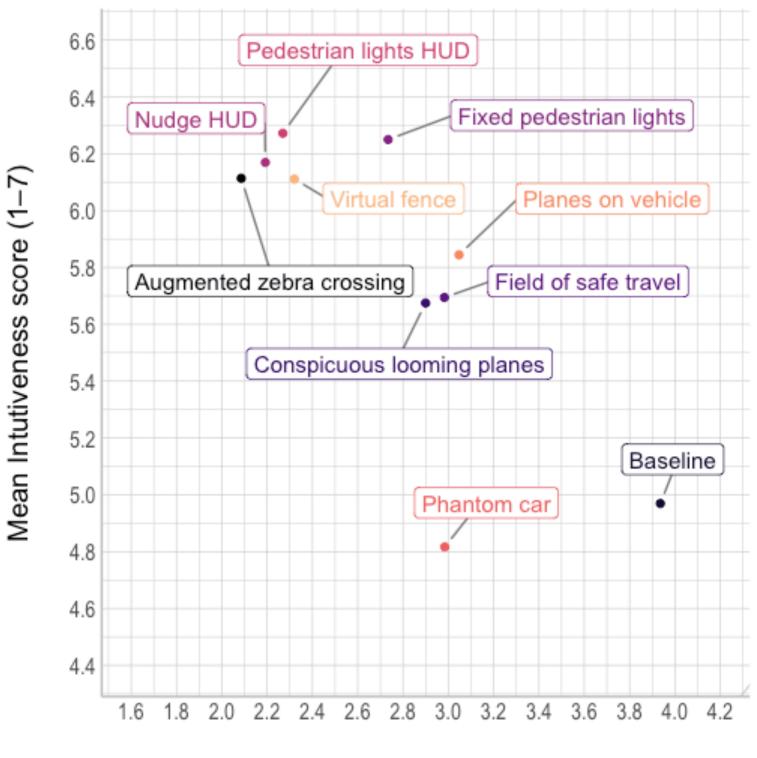


# Simulator User Evaluation Study

### Augmented reality interfaces for pedestrian-vehicle interactions: An simulator study



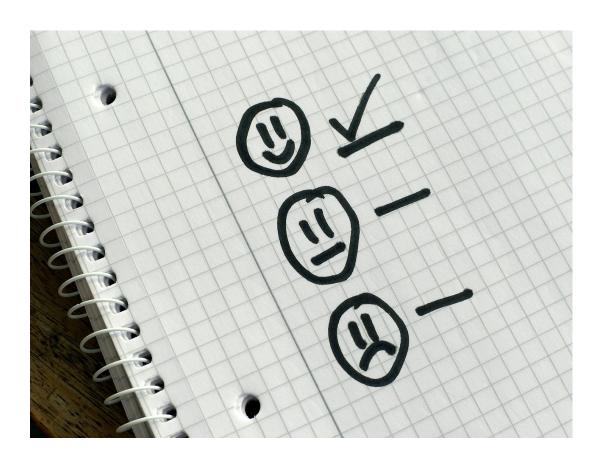
Intuitiveness HIKER (1–7)

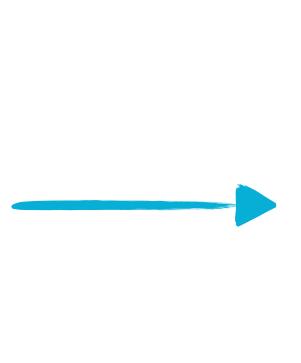


Moment pedestrian initiates crossing (s)

# **Moving forward**

# Select the most promising AR interfaces, re-implement them in AR, and assess their validity and effectiveness empirically.



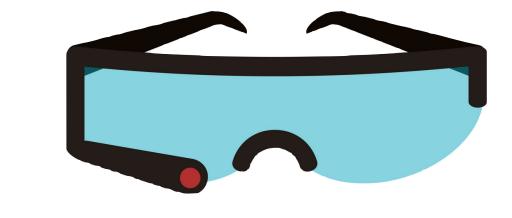




Evaluate with users



Implement and test in VR



Test in AR



# Validation study

Implement the AR interfaces on actual AR HMDs (eg. Varjo XR3).

Test on Wizard of Oz vehicles, virtual vehicles, or actual AVs.

Investigate whether there are any correlations between the simulator study and the real-world study.



### **Challenges and Open Issues**

### 1. Best approach for real-world validation (measures)

2. Arguments towards the adoption of this technology





## References

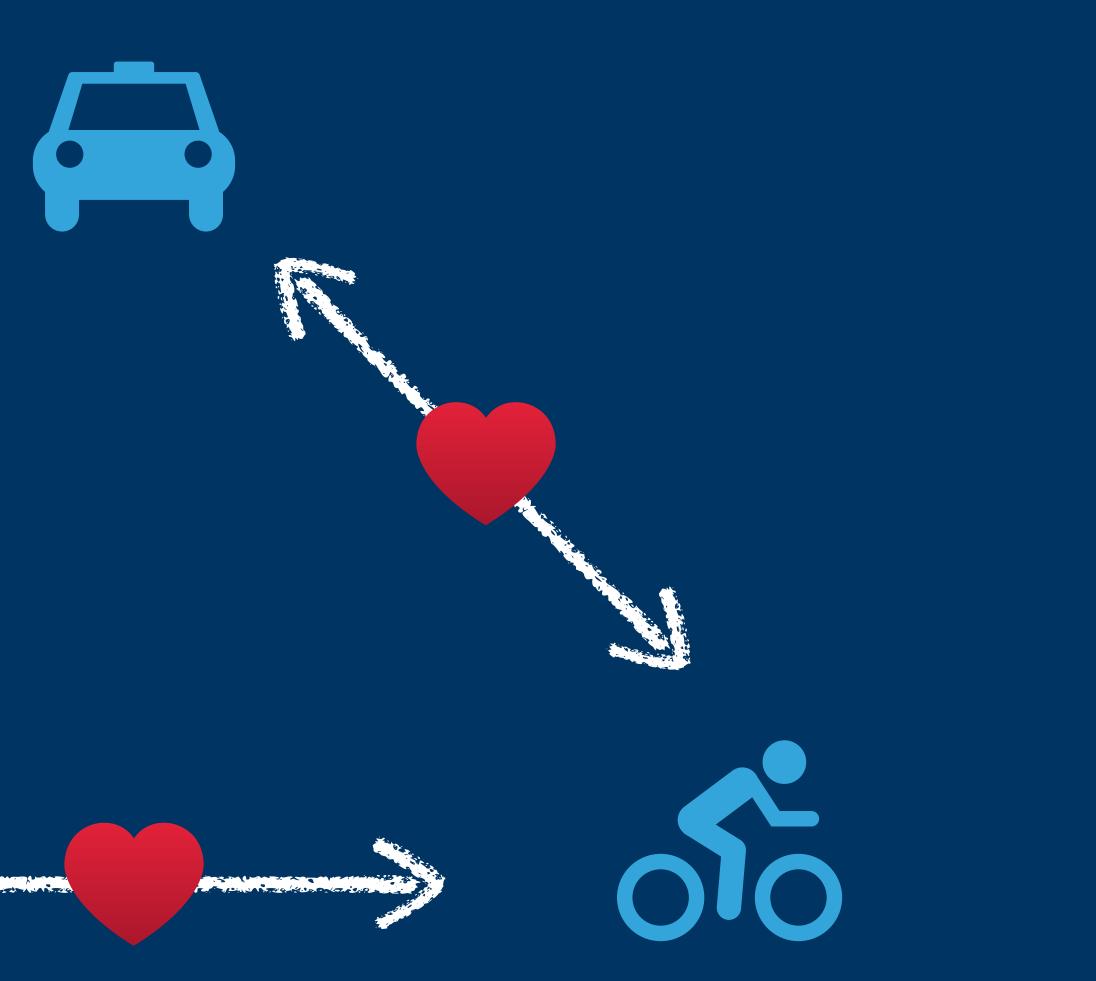
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### **#SpreadTheVRU-AV-Love**



# THANK YOU Questions?

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